Imperial Business Partners

Imperial College London
IMPERIAL BUSINESS PARTNERS (IBP) is an opportunity to gain from the rich ecosystem of Imperial College London and the partner organisations it attracts.

IBP is a platform for our multi-disciplinary industry partners to come together and discuss the trends and issues across their sectors and how our differing experiences may benefit one another.

It is a forum for finding innovative solutions and new collaborations using both the technical excellence inherit in our research and the strategic excellence in our leadership.

Often, solutions to our problems or the innovation that will secure our future can come along the most circuitous route or from the most serendipitous of encounters. The ability to share our knowledge is one of the most powerful tools we have and it has led to some of the most profound scientific discoveries in human history.
IBP at a Glance

“Our goal is to be the university partner of choice for industry”

- PRESIDENT ALICE GAST

**Chief Strategists**

**Directorate**

**Tech Specialists**

IBP provides navigation of Imperial College London’s research capabilities and facilities across all corporate levels and specialism.
IBP Benefits

Insights & Events

A cross-industry networking platform

- Quarterly Executive Insight Dinners
- Bespoke Innovation Workshops
- Delegate spaces at selected Imperial & partners conferences
- Member invitation and reserved seating at Imperial College London public lectures

Innovation & Foresight

Fresh concepts from leading academics & entrepreneurs

- Up to 3 days of free consulting from Imperial academics
- 10 delegate places per member organisation at the IBP Imperial Tech Foresight conference
- Annual Tech Start-up showcase
- Technology forecasting with Imperial Tech Foresight

Expertise & Facilities

Solutions to your pressing technical problems

- Academic expertise across Science and Technology
- Access to student talent
- Data Surgery at the Data Observatory in the Data Science Institute
- 10% discount on all Executive Education open enrolments

The IBP programme is funded exclusively by membership fees currently set at 50k p.y. All income is reinvested in the programme for the benefit of its members.
Featured Thought Leaders

A selection of the speakers who have joined us:

**INDUSTRY**

**Dr. Christoph Frei**  
Secretary General  
WORLD ENERGY COUNCIL

**David Webster**  
Partner  
IDEO

**Sara Murray**  
Founder & CEO  
BUDDI/CONFUSED.COM

**Sir David King**  
Special Representative for Climate Change  
FCO

**Jonathan Firth**  
Senior VP, Spaceport & Programme Development  
VIRGIN GALACTIC

**IMPERIAL COLLEGE LONDON**

**Prof. Neil Alford**  
Associate provost  
(Academic Planning)

**Prof. David Gann**  
Vice President  
(Innovation)

**Prof. Saeema Ahmed-Kristensen**  
Chair in Design Engineering & Design Methodology

**Prof. Mary Ryan**  
Professor of Materials Science & Nanotechnology

**Dr. Gabrielle Thomas**  
WEF Young Scientist
Featured Events

A selection of the themes we’ve explored in the past:

- **Higher UK Student Tuition Fees**
  - March 2012

- **Doing Business in BRIC Countries**
  - June 2013

- **The Future of Energy**
  - July 2014

- **The Politics of Copyright and the Politics of Markets**
  - November 2014

- **A Global Innovation Hub: London**
  - April 2015

- **Climate Change and Business**
  - Feb 2016

- **Innovation and Intangibles**
  - Oct 2016

- **Design Thinking**
  - Nov 2015
IBP Programme 2016/17

Webinar
7th September 2016
The first in a series of webinars exploring decision making under uncertain conditions. Dr. Katharina Hauck presents a case study of her work with the World Health Organisation (WHO).

Productivity & Innovation
5th October 2016
WEF academics revisit their talks on the Future of Imaging at the first members only dinner of the programme. Keynotes by Jonathan Haskel, Business School Chair in Economics, and Tom Aldred, Senior Economist HM Treasury.

Global Innovation Summit
29th November 2016
Accelerating global prosperity by fostering innovation ecosystems. The day will close with an exclusive Gala Dinner themed “Envisioning our Urban Future”, hosted at the Guildhall, with a keynote speech from David Stokes, CEO, IBM UK. In partnership with the Global Federation of Competitiveness Councils.

High Performance Computing
23rd February 2017
The future of simulation, design, optimisation and prediction for the digital economy with visionary perspectives of the future of HPC from world experts. With guest speaker, John Graham-Cumming, CTO, Cloudflare. In partnership with Imperial Tech Foresight.

Gender Equality: Ongoing Challenges
7th March 2017
A panel discussion addressing the obstacles facing women in STEM subjects and their professions. Speakers from BT, AWE and TCS and chaired by Anjana Ahuja, contributing writer to the FT.

Transition to a Low Carbon Economy: Risks and Opportunities
9th May 2017
With guest speaker Peter Knott, CFO of the Green Investment Bank. In partnership with the Grantham Research Institute & Centre for Climate Finance and Investment.

TF:2037 Unravelling Complexity - The Science of the Future
14th June 2017
Join us to celebrate 5 years of technology foresighting at City Hall with guest speaker Naveen Jain, Founder & Exec Chairman of Moon Express. In collaboration with Imperial Tech Foresight.

IBP Reception @ Enterprise Week
23rd March 2017
An opportunity to meet finalists of the Venture Catalyst Challenge featuring the best early stage commercial technologies developed by students and staff at Imperial. In collaboration with Enterprise Lab.

World Federation of Exchanges Technology Conference
25-26th July 2017
Thought-provoking bi-annual meeting seeking to capture and discuss the latest trends and innovations as the lines between finance and industry converge. The WFE is the global advocate for regulated financial exchanges.
Inspiring Insights from Imperial Business Partners

The IBP programme combine academic excellence and business innovation to generate powerful debates and inspirational discussions. By bringing together world-class research minds with business strategists and policy makers at the top of their game, we take a unique approach to problem solving. At the same time, our members access a range of specialist services through their relationship with IBP, including professional development, mentoring and consultancy services. Our work benefits anyone operating within research-driven industry and covers anything from strategic issues to the impact of science and technology on business, policy and society.

Members:
AWE
BP
BT
EDWARDIAN HOTEL GROUP
INEOS
MASTERCARD
NATIONAL GRID
NEC
SHELL
TATA
VODAFONE

Team:
Nik Pishavadia
Director, IBP

Julia Zanghieri
Programme Manager, IBP

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Enterprise Engagement Assistant

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